

# Capture Receipt Data from Airport Concessionaires



# Automate the Collection of Concession Sales Data

It is critical for airports managing revenue share based concessions to collect complete and correct sales data from concessions. This enables them to control and audit sales, protect their sources of revenue and use this data to subsequently calculate revenues due to them, undertake billing as well as enable analysis of performance.

**CA+ Capture is one of a number of data collection methods an airport can choose when deploying Concessionaire Analyzer+ (CA+) – the software solution that allows airports to capture non-aeronautical sales data, audit them, calculate revenues and undertake billing as well as enable deep real-time analysis of this sector’s performance with a view to improving it.**

CA+ Capture is a software solution that is installed on the point-of-sale (POS) systems of any concessionaire, independent of the type of hardware or POS software they are using. It automatically captures the sales chits/receipts being printed on that POS’s printer and sends these to the CA+ Capture servers for analysis. Having predefined the receipt layout used by that POS, CA+ Capture is able to lift the important data elements related to the sale and send these to CA+ for analysis.

Data collected from the receipt would typically include the receipt number, date, time, product code, description, quantities, prices, discounts, tax status and any other required information. CA+ Capture is able to handle sales receipts in any language and character set.

CA+ Capture also enables airports to optionally impose the scanning of boarding passes at the concessionaire’s POS, even when they do not have this capability within their own tills. This allows sales to be tagged to particular flights, providing even richer sales data analysis.



1 Flight Details: Supports optional scanning of boarding pass

2 Product codes, descriptions, quantities and prices

3 Total, discounts and tax status

4 Date, time and receipt number

With CA+ Capture, airports are able to collect sales data without impacting operations of concessionaires or requiring the creation of an interface between the concessionaires' systems and CA+. This reduces operational impact, reduces costs to both concessionaires and airports and speeds up the implementation process of CA+, while ensuring high levels of automation.

CA+ Capture is licensed per POS on a monthly basis. It is currently available for installation on point-of-sale hardware running Microsoft Windows and Apple OSX.

CA+ Capture can also be configured to:

**Support scanning of passenger boarding pass** to collect flight number, destination and class and be able to tag sales transactions to a particular flight. *Usually enabled only at airside concessions.*

**Present a set of predefined questions** to the POS operator such as nationality, gender and age range estimate of the passenger.



## Benefits for your airport

### Minimum impact on concessions systems.

Concessions can continue to use their current POS

### Minimum impact on concessions operations.

Concessions do not need to alter anything in the way they operate

**Minimum investment.** Does not require infrastructural or hardware changes or the creation of an interface

**Accurate and timely collection** of sales data for revenue calculation and billing

Data obtained at **detailed transactional level** providing meaningful analysis

**Capture data** such as receipt number, date, time, product code, description, quantity, price, discount, tax and more

Better **controls and auditing** of sales data

Optionally impose **scanning of boarding pass** at POS to elicit flight details for richer sales data analysis

**Fast and simple** deployment



CA+ Capture reads the required data fields off sales receipts and stores them for further analysis within CA+, enabling airports to collect sales data without imposing infrastructural changes onto concessionaires.

Get in touch with us today and find out which data collection solutions would best work for your airport.

**caplus.aero**

Contact us to discuss your requirements and to view a demonstration of the **Data Collection Solutions**.

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